



## PHOTOGRAPH CONSENT POLICY

### 1.21

Effective Date: 07/18

**Purpose:** To inform employees and external customers on their rights when giving consent for their image to be utilized by the Barren River District Health Department for advertisements, endorsements, media publications, and on the Internet, to include social media.

**Failure to Comply:** Employee failure to comply with this policy could result in the unwanted use of their image. Agency failure to comply with this policy could result in a grievance and/or a lawsuit.

**Policy:** Barren River District Health Department (BRDHD) is committed to protecting the safety and well-being of all employees and other individuals in our workplace; therefore, all employees must give their consent to their image being used or released in writing via the [P-35 Photograph Consent Form](#). The consent is good for three years and must be updated every three years OR when the decision for consent is changed from what was put on the consent form the last time it was updated.

**Barren River Health Department has the right to utilize your image at any time within three years of the last time the consent form was signed and updated. It is the responsibility of the employee to update their consent form at any point they have changed their wishes for their image to be utilized or not.**

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**Forms:** [P-35 Photograph Consent Form](#)

**References:** None

**Contact Person:** Human Resources Manager

**Policy Origination, Revision, and Review Tracking**

Policy Number	Origination Date	Description of Revision or Reviewer Name
1.21	04.02.2018	HR Manager – Policy Creation
1.21	09.29.2020	HR Manager-review